

STRATEGIC DIAGNOSTIC

A decision before allocation.

A fixed-scope judgment on whether an organization's transition is structurally ready for market contact.

01 / THE ENGAGEMENT

A finite decision instrument.

The Strategic Diagnostic is designed for organizations facing a financial transition whose language, assumptions, and public-understanding structure need to be tested before wider market contact.

USD 50,000**FIXED FEE**

Four weeks**FINITE DURATION**

Remote**DELIVERY FORMAT**

The engagement ends with a decision - not a production plan, delivery retainer, or implied next sale.

02 / FIVE OUTPUTS

What the diagnostic delivers.

Each output is directed toward a consequential decision about readiness, structure, and further allocation.

 **01****The central public-understanding failure**

The primary point at which the transition is likely to lose clarity, credibility, or coherence in public contact.

 **02****The key assumptions being relied upon**

The beliefs supporting the current approach, made explicit so they can be examined rather than carried forward by default.

 **03****The three structural breaks**

The three points where language, understanding, or infrastructure is most likely to fail under real market pressure.

 **04****What should proceed, change, or stop**

A direct judgment on the elements that are ready, require revision, or should not continue.

 **05****Whether further allocation is justified**

A clear determination of whether a larger institutional commitment is warranted at all.

03 / DECISION STANDARD

The conclusion must remain independent.

A useful diagnostic does not validate a predetermined course. It tests whether the transition is ready, which parts can withstand contact, and whether further commitment would be responsible.

 **01****Proceed**

The transition's core structure is sufficiently coherent to move forward, subject to the diagnostic's stated conditions.

 **02****Change**

Critical assumptions, language, or structural elements require revision before wider market contact.

 **03****Stop**

The evidence does not justify continuation in its current form. The diagnostic may legitimately conclude: do not proceed.

04 / **BOUNDARIES**

The engagement has a hard edge.

Its value depends on preserving the difference between judgment and execution.

● **01 / No implementation**

The Strategic Diagnostic does not include implementation, production, or operational delivery.

● **02 / No automatic upward path**

Completion creates no automatic path into a larger institutional mandate.

● **03 / No predetermined approval**

The engagement is complete when the decision is clear - including when that decision is not to proceed.

The Strategic Diagnostic buys a decision.