INSTITUTIONAL MANDATE

Selected mandates only.

For consequential financial transitions where core language, public understanding, and content infrastructure must be built as one system.

FOUNDER-LEVEL INSTITUTIONAL ALLOCATION UNIT: USD 1M / QUARTER

01 / DEFINITION

Built around the transition.

An Institutional Mandate is not a packaged service. It is a selective allocation of founder-level attention and institutional capability to a transition whose organization, timing, access, and consequence justify that commitment.

The scope is defined around the transition - not selected from a service menu.

The mandate is structured as one system of language, understanding, and content infrastructure, calibrated to the transition itself.

SELECTED MANDATES ONLY

02 / THE SYSTEM

Three layers. One institutional structure.

The mandate integrates the language layer with the public-understanding and content systems required to carry a financial transition into durable market contact.

01

Core Language

The governing language that makes the transition coherent: its distinctions, claims, terms, and organizing logic.

02

Public Understanding

The structures through which complex change becomes intelligible without losing precision or institutional meaning.

03

Content Infrastructure

The durable system through which understanding can be expressed, inspected, extended, and sustained over time.

These layers are developed as one connected mandate, not purchased as separate production services.

03 / ACCEPTANCE STANDARD

Allocation must be justified.

A mandate is accepted only when four conditions support founder-level allocation.

01

Organization

The institution and its decision structure can support consequential, integrated work.

02

Timing

The transition has a real strategic horizon and a credible reason for action now.

03

Access

The mandate can reach the people, evidence, and decisions required for structural work.

04

Consequence

The transition carries sufficient institutional and public consequence to warrant the allocation.

Fit is determined by the transition, not by a buyer’s selection of outputs.

04 / COMMERCIAL FRAME

An allocation unit, not a service package.

Founder-level institutional allocation unit

USD 1M / quarter

The quarterly unit establishes the founder-level institutional allocation for selected mandates. It is not a packaged service price or a menu item.

Final scope, timeline, delivery structure, and resource allocation are defined around the transition after private review.

There is no standard engagement level between the Strategic Diagnostic and an Institutional Mandate.

05 / THE GATE

Decision first. Mandate only when justified.

The Strategic Diagnostic and the Institutional Mandate are categorically different engagements.

01

Strategic Diagnostic

A finite judgment on structural readiness. It ends with a decision, includes no implementation, and creates no automatic path into a larger mandate.

02

Institutional Mandate

A selected, founder-level allocation for building core language, public understanding, and content infrastructure as one system.

Selected mandates only.

Scope follows the transition. Allocation follows justified fit.